

ÉCRAN PAPIER ÉDITEUR

KICK-OUT MEETING

PROGRAM

ÉSAD • VALENCE

2025 NOVEMBER 25-27

The Écran-Papier-Éditeur (EPE) project was set up in December 2023 with the research unit “Designing tools, tools for design” at ÉSAD-GV (École Supérieure d’Art et Design de Grenoble Valence), in collaboration with consortium of 5 partners around a necessary, ambitious, interdisciplinary and cross-sectoral project. Our starting point is rooted in the hegemony of editorial practices: printouts of online content are taken over by limited web browsers, with no real choice of page layout. Creative work, art and design schools and professional practices in all sectors, particularly cultural, are thus constrained by proprietary publishing software tools (Adobe) which dominate the graphic and editorial chain. Ultimately, open source tools would represent a lighter financial burden for young professionals. Moreover, by definition, these tools take into account ecological issues by enabling a fine-tuned selection of what is to be published on paper. At the crossroads of the professions, the arts and the professional branches of culture, EPE sees itself as a conceptual and practical toolbox for designing new publishing software under an open licence produced with the aim of alternative and creative communication between screen and paper.

Part of the *Work Package 8* of the Écran-Papier-Éditeur (EPE) cooperation project, the *Kick-out meeting* is symposium inspired from the usual international conferences formats, but in a lighter version and oriented towards the consortium. Public lectures and an exhibition of selected works from the 2 years of activities of the project will conclude this phase of cooperation, funded by the European Union (CREA-CULT-2023-COOP, 101131949). Free to attend, please register at forms.gle/1QcsmCgGyrgnEwymw8

ÉSAD Valence

Place des Beaux-Arts,
26000 Valence, France

Conferences in the Amphitheater.

Exhibition in rooms Expo 1 & 2,
in front of the Amphitheater,
from November 25 to 28, 9:00-17:00.

ÉSAD Grenoble

25 rue Lesdiguières,
38000 Grenoble, France

Exhibition at the
ÉSAD Grenoble library
from December 9 to 12,
guided tour on
December 11 at 15:00.

Access by public transportation

From Pôle Bus Station (city center):

C4 line bound to *Centre Pénitentiaire*, stop at station *Europe*.

C1 line bound to *Pôle Briffaud*, stop at station *Bizet*.

Free parking for vehicles.

TUESDAY 25 NOVEMBER

Reviewing the EPE project from its 3 pillars: pedagogy, technics, research.

*EPE results lectures, Part 1:
Consortium members keynotes*

Morning

9:30

Welcome words from organizers (ÉSAD direction team)

9:45

Dominique Cunin, *ÉSAD Valence, EPE scientific leader, researcher, creative coder.*

10:30

“Roundtable”, *ÉSAD Valence, teaching assistant team for EPE:*
Raphaël Bottura, *Creative coder.*
Coline Houot, *Graphic designer.*
Romain Laurent, *Graphic designer.*
Cédric Rossignol-Brunet, *ÉSAD Valence teacher, creative coder.*

11:45

Guided tour of the exhibition

Afternoon

14:00

Gokhan Mura, *Assoc. Prof., VCD, Department head, Izmir University of Economics.*
Daniele Savasta, *Assoc. Prof., Visual Communication Design.*

15:00

Tomislav Cigula, *Assoc. Prof., Zagreb Faculty of Graphic Arts.*

16:00

Ikbel Charfi, *Professor in Design.*
Sonda Kammoun, *Assistant Professor, ISAM Sfax.*

Discussions & closing of the day

WEDNESDAY 26 NOVEMBER

Morning

*EPE results lectures, Part 2:
Consortium members keynotes*

9:30

Lionel Chagas, *Director of Studies, Lecturer, Pagora, Grenoble INP.*

10:30

Laurence Bardini, *Chief Executive Officer.*
Louise Croze, *Communications Officer and Webmaster, Hexagone Theater.*

Guests' keynotes: EPE and its openings

Part 1: web-to-print practices, theories, technics and industries

11:30

Raša Urbas, “About the Ghent Workgroup”, *prof. Head of the Chair of Information and Graphic Arts Technology, University of Ljubljana, Slovenia.*

Afternoon

14:00~16:00

“Web-to-print from theory to practices roundTable”
Antoine Fauchié, *Assoc. Prof., Information and Documentation Sciences, UGA.*
Sarah Garcin, *Web developer, graphic designer, web2print.*
Julien Taquet, *UX Designer, Paged.js developer.*

16:20

Guided tour of the exhibition

THURSDAY 27 NOVEMBER

Morning

*Guests' keynotes, Part 2:
Future orientations & AI considerations*

9:30

Alice Guarnieri, “AI in the editorial chain – an attempt”, *Graphic Designer, Milano.*

10:30

Frederik De Bleser, “The Algorithmic Gaze”, *Researcher, software engineer and UX designer, Karel de Grote University, Antwerp.*

11:30

Lucille Haute, “Considering the web-to-print Library”, *Senior lecturer, Projekt, Nîmes University, associate researcher EnsadLab, École des Arts Décoratifs PSL.*

12:30

Fabienne Trotte, “EU Cooperation projects: a vector for art and design research”, *Research & Innovation Project Manager, Relais Culture Europe.*

End of the public part of the event.

Afternoon

Private Consortium meeting (research room)

EPE project closure meeting, with EPE's partners on site:

- Reminder of the produced deliverables.
- Reminder about what need to be finished to close the project.
- Questions about the next steps for each partner.



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